

One voter universe. One clean mail handoff.

VoterFile prepares the campaign audience. The mail vendor keeps production, postage, and delivery.

8 synthetic voters	7 mailable voters	6 household rows	2 ready without review	4 held for QA
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Campaign to vendor workflow

1. Target	Campaign approves a saved voter universe and permitted use.
2. Suppress	VoterFile removes ineligible records and records every rule.
3. Household	Shared deliverable addresses become one reviewed mail piece.
4. Produce	Vendor runs CASS/NCOA, proof, print, postage, and postal induction.
5. Reconcile	Final pieces, removals, postage, and delivery return to the campaign.

VoterFile provides Authorized-file intake and source evidence Targeting logic and saved universes Suppressions and already-voted rules Mailing-address selection and householding Versioned CSV, field map, and QA report	Mail vendor provides CASS, NCOA, presort, and postal hygiene Creative production and proofing Print, postage, and postal induction Changed-record disposition Final counts and delivery evidence
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The mail handoff is one channel, not a disconnected list.

The same campaign-owned voter universe can drive direct mail, email, SMS after campaign credentials and applicable 10DLC registration, phone banking, canvassing, voter CRM, consultant workspaces, and reporting.

Download the proof: synthetic household CSV, machine-readable field map, suppression and householding report, and vendor instructions at voterfile.io/partners.