

Run the campaign from one voter universe.

Target voters, organize field, activate outreach, and keep every channel aligned in one private campaign workspace.

\$299**California BYO pricing starts at \$299 per race**

Software and onboarding. Scope can flex around the campaign's channels, budget, and authorized file; government file fees are separate.

What the campaign gets

- District, precinct, turnout, demographic, and source-field targeting
- Mapped canvassing and whole-street walk packets
- Direct mail, email, phone banking, and SMS activation
- Voter CRM, consultant access, follow-up, and reporting

How it starts

- 1 Get the voter file the campaign is authorized to use.
- 2 Complete source and permitted-use review before upload.
- 3 Build the voter universe and activate the channels the campaign needs.

The campaign keeps control of its file.

Each campaign's voter file stays in its own private workspace. VoterFile does not pool one campaign's file into another campaign's data. Use is limited to the campaign's authorized political or election purpose and the source rules that apply to that file.

SMS delivery activates with campaign-owned provider credentials and the campaign's required A2P 10DLC registration.

Start campaign setupvoterfile.io/start**Questions?**hello@cavoter.io